

Buying Agents the

Business Ambassadors

Each **Buying Agent** is a helping hand for the Buyer in his quest for Better Sources and Efficient Supply Chain; We work hard to make sure Buyers Interest are protected at all times.

Buying Agents are the "Eyes and Ears" for the Buyer's and ensure Efficiency and Economics of scale are managed well.

Buying Agents the

Federation of Buying Agents

Business Ambassadors

Exposure

We create potential audience & customers for Manufacturers

Engagement

We interact with Manufacturers based on **Market Requirements**

Advocate

We advocate **Made-in-India** products across different Product Segments

Influence

We influence Retail Chains by showcasing products by Indian Manufacturers

Impact

We generate business for Manufacturers & promote Intl Trade

FBA 3 GPrinciples

Growth

1 Product = 100 Manufacturers

How to Identify the right Factory

Call on FBA we will provide you with **Product Expert**s to help Grow you Business.

Generate

New Market = New Opportunities

How to Balance the Act and Generate more

Call on FBA we will introduce you to **Seasoned Managers** who can help you Manage Supply Chain issues and Generate Newer opportunities

Grievances

FBA maintains that if problems are resolved the opportunity to grow multiplies.

One of the key issues that FBA has been able to resolve is in giving Voice to the Buyer within the Country. This has helped the buyers raise their concerns and get them addressed in a congenial manner.

Ambassadors

Business



Buying Agents

Enriching Businesses

Activities Buying Agencies Under take

Design Support

Source & Re- Source

Logistical Planning

Supply Chain Management

We help Resolve Situation

Standards for Quality

We Nurture Brands

Buying Agents the

Establish Compliance

We identify the Gaps

We channelize distribution

We organize Consolidation

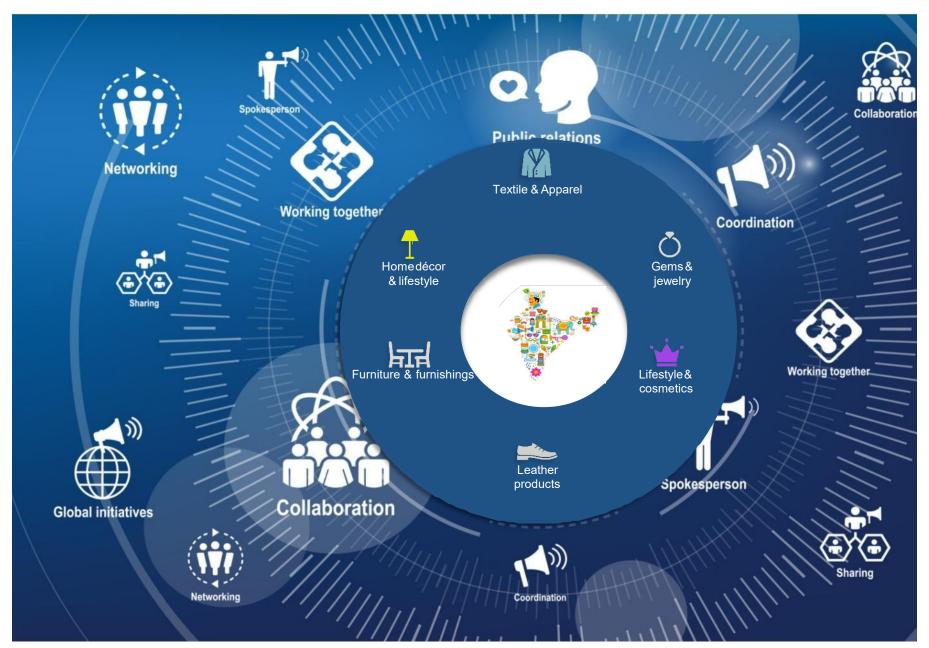
We collect feedback



Business Ambassadors

Buying Agents Eco System





Product Categories



Category Heads	Expanded Categories
Apparel	Apparel Knits and Woven; Menswear; Womenswear; Kids wear; Leatherwear
Automotive Components	Industrial and Engineered products
Floor Coverings	Carpets; Rugs, Mats, Coir-mats;
Cosmetics	Women's everyday use products, Beauty, Wellness Products
Fashion Accessories	Scarves; Buttons; Trims; Labels; Fabric Bags & Shoes
Furnishings	Table –floor lighting, Floor Coverings
Furniture & Lighting	Wood-Metal furniture, Bone and lacquerware,
Gifts + Accessories	Potpourri; Gift Accessories; Garden Products, Pet Products,
Healthcare Supplies	PPE Supplies;
Hand Tools	Household tools and Agri Tools
Home-décor	Wall décor, Decorative, Christmas & Festive Décor, Candles, Incense, paintings, handicrafts
House ware	Glassware, Kitchenware, Party-ware, Floral products, Ceramics, Bathroom Accessories,
Jewellery & Accessories	Precious and Semi Precious; Fashion Jewellery ; Hair Accessories, Fashion Accessories ; Leather Purses, Wallets, Cases, Clutches,
Paper & Stationary	Handmade paper and others
Rubber Components	Industrial and Engineered products
Spices, Tea, Pkd Foods	Packed foods; Tea and Spices
Textile	Fabrics; Kitchen Linen; Bed linen;; Table linen; Room furnishings
Toys & Games	Educational; 0-7yrs Age group;
Sanitary Ware	Bath fittings; Washbasins Bath Tubs Commode and Tiles,
Footwear	Men's; Women; Kids; and Industrial Wear
Marble &; Stoneware	Table tops; Kitchen Slabs; Floor tiles; Figurines; Carvings; Urns & Vases

Ambassadors

Business



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Get connected to your own

Business Ambassadors