



Buying Agents the ***Business Ambassadors***

Each **Buying Agent** is a helping hand for the Buyer in his quest for *Better Sources and Efficient Supply Chain*; We work hard to make sure Buyers Interest are protected at all times.

Buying Agents are the “**Eyes and Ears**” for the Buyer’s and ensure *Efficiency and Economics of scale* are managed well.

Buying Agents the

Business Ambassadors



▪ Exposure

We create potential audience & customers for
Manufacturers

▪ Engagement

We interact with Manufacturers based on
Market Requirements

▪ Advocate

We advocate **Made-in-India** products across
different Product Segments

▪ Influence

We influence Retail Chains by showcasing
products by Indian Manufacturers

▪ Impact

We generate business for Manufacturers &
promote Intl Trade

FBA 3G Principles

Growth

1 Product = 100 Manufacturers

***How to Identify the right
Factory***

*Call on FBA we will provide you
with **Product Experts** to help
Grow your Business.*

Grievances

***FBA maintains that if problems are
resolved the opportunity to grow
multiplies.***

*One of the key issues that FBA has
been able to resolve is in giving **Voice
to the Buyer** within the Country. This
has helped the buyers raise their
concerns and get them addressed in a
congenial manner.*

Generate

New Market = New Opportunities

***How to Balance the Act and Generate
more***

*Call on FBA we will introduce you to
Seasoned Managers who can help
you Manage Supply Chain issues and
Generate Newer opportunities*

Buying Agents

***Business
Ambassadors***



**Federation
of Buying Agents**

Enriching Businesses

Activities Buying Agencies Under take

Design Support

Source & Re-Source

Establish Compliance

Logistical Planning

We identify the Gaps

Supply Chain Management

We channelize distribution

We help Resolve Situation

We organize Consolidation

Standards for Quality

We collect feedback

We Nurture Brands



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Buying Agents Eco System



Product Categories



| Category Heads | Expanded Categories |
|-------------------------|--|
| Apparel | Apparel Knits and Woven; Menswear; Womenswear; Kids wear; Leatherwear |
| Automotive Components | Industrial and Engineered products |
| Floor Coverings | Carpets; Rugs, Mats, Coir-mats; |
| Cosmetics | Women's everyday use products, Beauty, Wellness Products |
| Fashion Accessories | Scarves; Buttons; Trims; Labels; Fabric Bags & Shoes |
| Furnishings | Table -floor lighting, Floor Coverings |
| Furniture & Lighting | Wood-Metal furniture, Bone and lacquerware, |
| Gifts + Accessories | Potpourri; Gift Accessories; Garden Products, Pet Products, |
| Healthcare Supplies | PPE Supplies; |
| Hand Tools | Household tools and Agri Tools |
| Home-décor | Wall décor, Decorative, Christmas & Festive Décor, Candles, Incense, paintings, handicrafts |
| House ware | Glassware, Kitchenware, Party-ware, Floral products, Ceramics, Bathroom Accessories, |
| Jewellery & Accessories | Precious and Semi Precious; Fashion Jewellery ; Hair Accessories, Fashion Accessories ; Leather Purses, wallets, Cases, Clutches, |
| Paper & Stationary | Handmade paper and others |
| Rubber Components | Industrial and Engineered products |
| Spices, Tea, Pkd Foods | Packed foods; Tea and Spices |
| Textile | Fabrics; Kitchen Linen; Bed linen;; Table linen; Room furnishings |
| Toys & Games | Educational; 0-7yrs Age group; |
| Sanitary Ware | Bath fittings; Washbasins Bath Tubs Commode and Tiles , |
| Footwear | Men's; Women; Kids; and Industrial Wear |
| Marble & Stoneware | Table tops; Kitchen Slabs; Floor tiles; Figurines; Carvings; Urns & Vases |

Business

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Get connected to your own

Business Ambassadors